

2023 The 20th China (Qingdao) international food processing and packaging machinery exhibition

Date: June 2-4, 2023

Address: Qingdao Hongdao International

Convention and Exhibition Center

Organizer:

QINGDAO LANBO INTERNATIONAL EXPO CO., LTD

Sponsor:

China National Food Industry Association

Shandong Food Industry Association

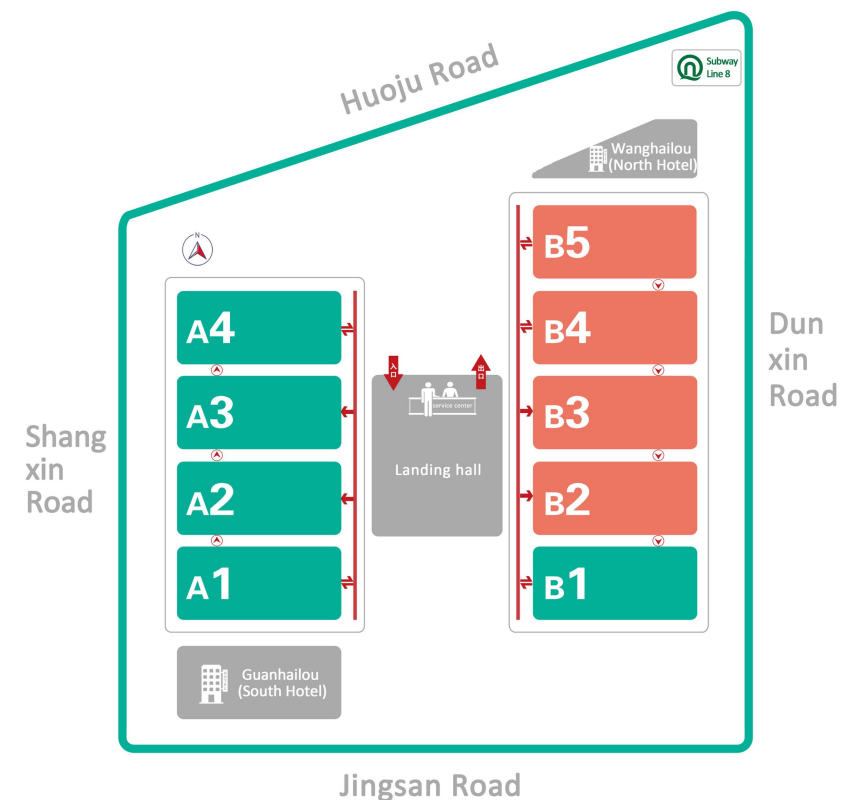




Scope of exhibition

Presentation of processing and packaging products across the entire food chain: digital food processing equipment

- ◎ Condiments, additives, grain and oil, flour and tea, grain and other agricultural products processing equipment;
- ◎ Pickles, fruit and vegetable processing, dried fruit stir-fry, soybean industry, snack food equipment;
- ◎ Frozen pasta, rice noodles, pastries, baking, desserts, noodles, steamed buns, steamed buns equipment;
- ◎ Prefabricated food processing line, central kitchen; Meat processing, slaughter equipment, aquatic products processing;
- ◎ Wine, water, beverage, milk, enzyme, biological fermentation technology and equipment;
- ◎ Filling, labeling, particle, powder packaging machine; Pillow type, vertical type, bag type packaging machine;
- ◎ Vacuum, air lock fresh packaging machine; Box filling, nitrogen filling, can sealing equipment; Film coated packaging;
- ◎ Packaging, sealing, unpacking, packing, palletizing, winding, wrapping, robots and other post-packaging equipment;
- ◎ Self-supporting bags, roll film, stretch film, packaging cans and various packaging materials and products;
- ◎ Transport; Sorting, weight checking and testing; Grinding, mixing, granulation; Sterilization; Dry; homogeneity;
- ◎ Disinfection, boiler, clean tools, workshop purification; Cold storage technology; Warehousing and logistics;



Exhibition hall introduction

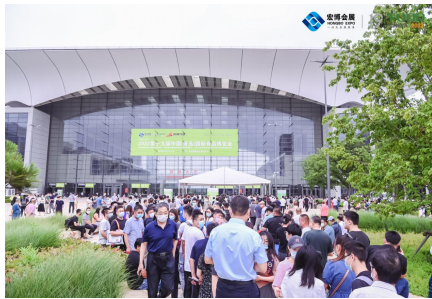
Qingdao Hongdao International Convention and Exhibition Center

Advantageous location



Review of last session

2022 The 19th China (Qingdao) international food processing and packaging machinery exhibition has become a professional supply and demand platform for the domestic food equipment industry; A total of 57,125 people from more than 20 provinces and regions across the country visited in 3 days.



300⁺
Exhibitors



9700⁺
Net exhibition area



3 field
Site activity



57000⁺
Professional
buyer



10000⁺
product display



3000⁺
New product
launch



100 item
technique
sharing



5G⁺
adhibition



Some previous exhibitors

Dahe Rongyi, Wenzhou Dajiang, Xingye, Gembo Group, Yilong, Mingbo, Jin'an, Mingrui, jieyina, dingda Industrial, Qide Intelligent, Ruizhi Intelligent, Dongping Junchuan, Kangbeite, Kangling Machinery, tengyang, Tongjin, Gaohong, Hongtai, Desaisi, Keda, Metsa, Chuangzhaoba, YongChuangkang, Xiaoteng, Shanda, Noan、Juchi, Dongchuan, Baoli, Anpu, Huayue Tongda, Sanding, Jingwei, Dingjiang, Yuxinzhan, Mairuite, Yusheng, Huanmei, Ouyade, Lukang, Jiaqi, Bogsen, Bozhuo, Chunhua, Yican, Ruikang, Zhigong, Wanda, Lingde, Yuchen, Dechuan, Kaiyi, Hongcheng, Runli, Shenggong, Dazhi, Xuxin, GaoShang, Jirong, Yongchang, Haiyi, Zhuangyi, Xinye, Ruijie, Jiake, Zhongli.

Audience evaluation



Concluded the Exhibition from
Good to Excellent



Would Recommend Qingdao food fairto His / Her
Friends or Colleague



Recognized the Importance of Qingdao
food fair to His / Her Business

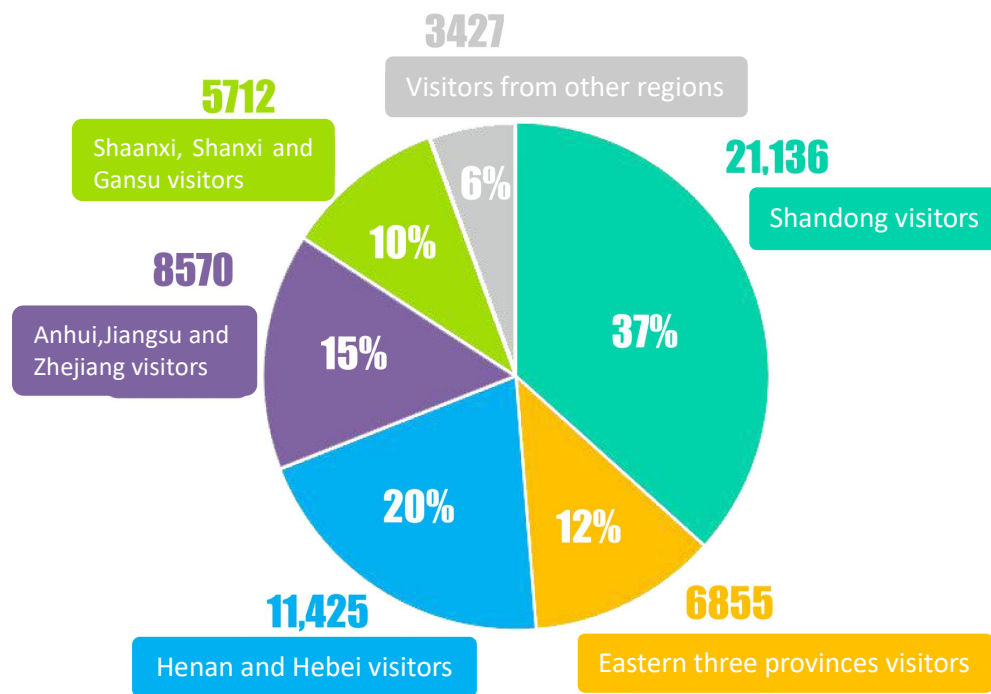


would continue to visit Qingdao food expo next year

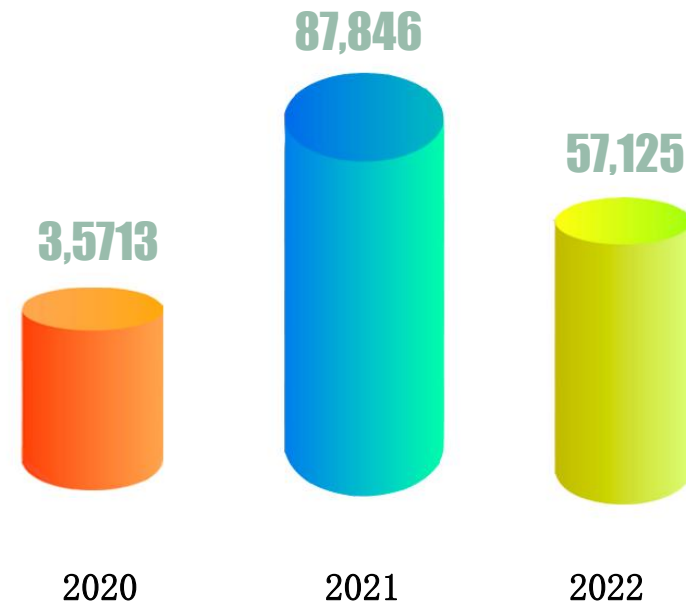
New dietary mode, new food machine, new development

Data analysis

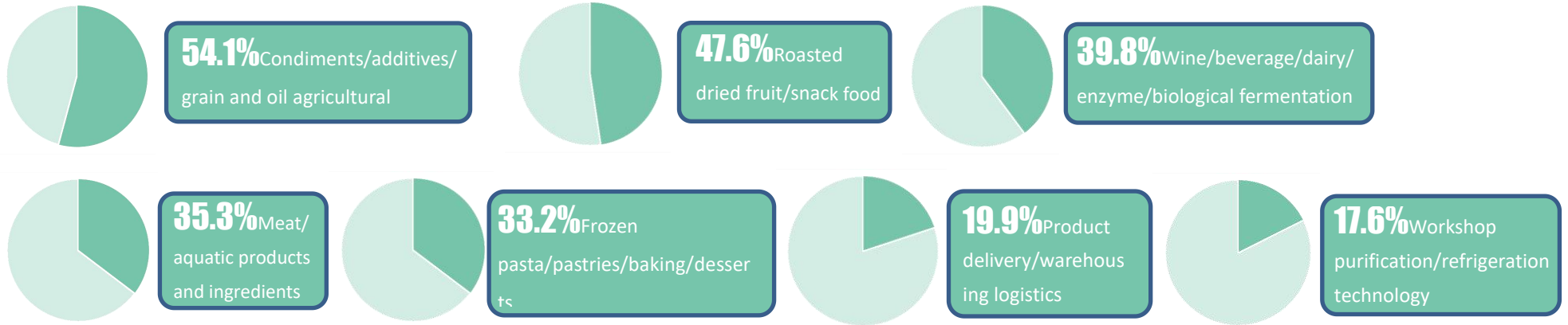
Visitor source



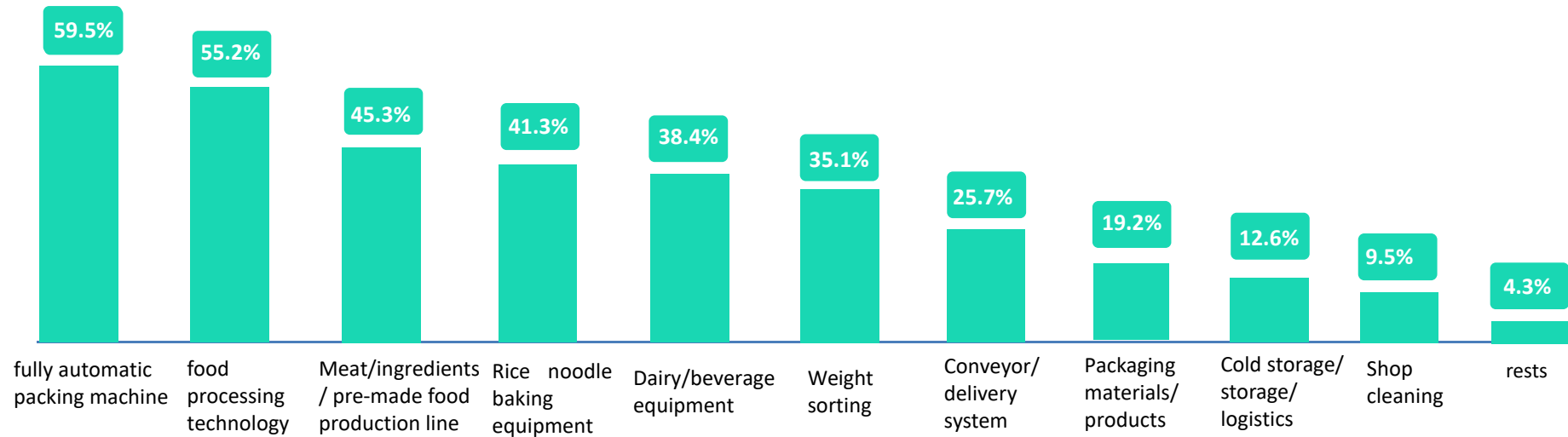
The total number of visits in the last three



Industry of audience



Principal products of interest to customers.



The location advantage is obvious, the industrial foundation is strong

With Shandong as the center, covering the whole country's food industry, has formed meat, aquatic products, agricultural products, fruits and vegetables, frozen pasta, baking, sweet food, snack food, condiments, additives, starch sugar, fermentation, beverages, dairy products, alcohol, health food and other as the key invitation cluster.

Qingdao has obvious location advantages. It is an international metropolis, a key transportation hub by sea and air, and a link city along the Belt and Road. It is 3 hours' traffic circle away from key cities such as Eastern three provinces, Beijing and Tianjin, Jiangsu, Zhejiang and Shanghai, Henan, Hubei and Anhui, Shaanxi, Gansu and Ningxia. Key port cities for import and export trade; Channel sales gathering place.

Special invitation purchase

BERNIA, Delicious, Dengta Brew, HEINZ, Master Kong Holding Co., Ltd , Linyi Xincheng Jinluo Meat Products Group Co.,Ltd , Coca Cola, Qingdao Foods Co., Ltd , CP Foods, Charoen Pokphand Foods, Qingdao Langyatai Group Co., Ltd , Qingdao Longda Food Group Co., Ltd , Qingdao Luhua Group Co., Ltd , Tsingtao Brewery Group Co., Ltd, SHANDONG SALT.

Multi-channel, high-density exposure

- Professional call team precise invitation



- Over 10 million e-mails were sent



- Over 600,000 national purchasing data



- Over 3 million note



- Over 150,000 Sf Express direct mail visit letter



- Over 150 media/association partners



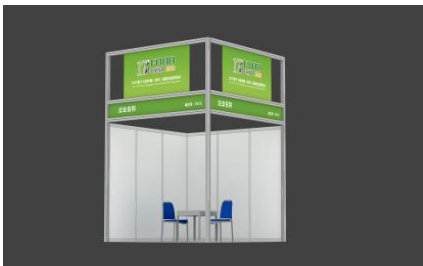
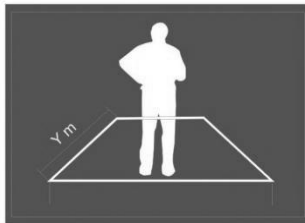
- More than 30 national similar exhibition publicity



- Headline/micro push high density exposure



Exhibition the expenses

Booth type	Luxury booth	Exhibition space
Specification	3m×3m=9 m ²	Rent from 36 m ²
Booth Expense	Inland: ¥9800 yuan/9 m ² Overseas: \$4800 USD/9 m ²	Inland: ¥980 yuan/m ² Overseas: \$480 USD/m ²
graphic		
configuration	Stand height 4 meters, length 3 meters x width 3 meters x board height 2.5 meters, 1 information desk, 2 chairs, carpet, 2 meters x1 meters KT board. 220v/500w power socket	Does not include any exhibition equipment, facilities, exhibitors (decoration companies) design and build, and submit the decoration plan to the Organizing committee one month before the exhibition.

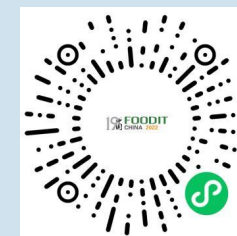
20th FOODIT
CHINA 2023



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Digital intelligent online
exhibition platform